

# VC & PE CANADIAN MARKET OVERVIEW



### CONTENTS

PARTICIPATING DATA CONTRIBUTORS	. 3
FOREWORD	.4
VENTURE CAPITAL CANADIAN MARKET OVERVIEW	
VENTURE CAPITAL HIGHLIGHTS	
VENTURE CAPITAL HEAT MAP	. 7
QUARTER-OVER-QUARTER VC INVESTMENT ACTIVITY	. 8
VC ACTIVITY BY DEAL SIZE	. 9
TOP DISCLOSED CANADIAN VC DEALS	10
TOP 10 CANADIAN CITIES // ADMINISTRATIVE CENTRES	
VC SECTOR BREAKDOWN	
VC STAGE BREAKDOWN	13
VC EXITS	
TOP VC EXITS	
MOST ACTIVE VC FIRMS // FUNDS	16

PRIVATE EQUITY CANADIAN MARKET OVERVIEW	17
PRIVATE EQUITY HIGHLIGHTS	18
PRIVATE EQUITY HEAT MAP // BUYOUT & ADD-ON DEALS ONLY	19
PRIVATE EQUITY HEAT MAP // ALL PE DEALS	20
QUARTER-OVER-QUARTER PE INVESTMENT ACTIVITY	
TOP DISCLOSED CANADIAN PE DEALS	22
PE ACTIVITY BY DEAL SIZE	23
TOP 10 CANADIAN CITIES // ADMINISTRATIVE CENTRES	24
PE SECTOR BREAKDOWNPE EXITS	25
PE EXITS	26
TOP 10 DISCLOSED CANADIAN PE EXITS	
MOST ACTIVE PE INVESTORS	28
> CVCA METHODOLOGY	29
VENTURE CAPITAL	29
PRIVATE EQUITY	30, 31
> AUTHORS, ABOUT CVCA AND CONTACT INFO	32



### PARTICIPATING DATA CONTRIBUTORS

m2s Capital

## **CVCA THANKS** Q1 2018 SURVEY.

Alberta Enterprise Corporation

Alberta Teachers' Retirement Fund (ATRF)

BDC Capital Inc

Caisse de dépôt et placement du Québec (CDPQ)

Capital Régional et Coopératif Desjardins

Dancap Private Equity Inc

Fondaction CSN

Fonds de solidarité FTQ

Fonds de solidarité FTQ (Regional)

Investissement Quebec

Northleaf Capital Partners

Ontario Teachers' Pension Plan (OTPP)

Teralys Capital

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XPND Capital

PARTICIPATING PRIVATE EQUITY & LSVCC FIRMS

If you would like to have your firm included in future reports, please contact either dpinto@cvca.ca or dkornacki@cvca.ca

PARTICIPATING VEN	TURE CAPITAL FIRMS
Accelerate Fund	MaRS IAF
Anges Quebec	McRock Capital
Anges Quebec Capital	New Brunswick Innovation Foundation
Amorchem Venture Fund	Northumberland CFDC
Arctern Ventures	OMERS Ventures
AVAC Ltd.	OpenText Enterprise Apps Fund
Avrio Ventures Management Corp	Pangaea Ventures
Azure Capital Partners	Pelorus Venture Capital Ltd.
Brightspark Ventures	Plaza Ventures
Build Ventures	Quark Venture
CIBC Innovation Banking	Real Ventures
Cycle Capital Management	Relay Ventures
District Ventures LP	Renewal Funds
Emerald Technology Ventures	Roadmap Capital
Emerillon Capital	Ryerson Futures
Epic Capital	ScaleUP Ventures
Espresso Capital Ltd.	StandUp Ventures
Eventi Capital Partners	Tandem Expansion
Evok Innovations	TandemLaunch
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Freycinet Ventures	Top Renergy
Golden Venture Partners	Trellis Capital
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iNovia Capital	White Star Capital
Investeco Capital Corp	Whitecap Venture Partners
Lumira Capital	Yaletown
MaRS Catalyst Fund	



### FOREWORD

# ROBUST Q1 FOR VC FOLLOWS TWO BACK-TO-BACK \$1B QUARTERS IN 2017; SINGLE PE MEGA-DEAL DOMINATES QUARTER WITH ALL OTHER SEGMENTS SLOWING

\$690M in venture capital invested over 139 deals in Q1 and 6% higher than Q1 2017; \$5B buyout of Husky Injection Molding Systems Ltd. accounted for three-quarters of total PE investment in Q1 2018

### **VENTURE CAPITAL**

2017 was even better than previously reported due to a few material last-minute deals that were only reported in early 2018. These deals included the \$280M Enertech and \$51M Wattpad mega-deals. Following two consecutive billion-dollar quarters in Q3 and Q4 2017 venture capital investment in Canada experienced another strong quarter with \$690M was invested over 139 deals — a 6% increase compared to the \$649M invested in Q1 2017. The last three quarters are evidence of a thriving VC investment climate and the CVCA expects the momentum to continue through 2018.

There were three \$50M+ mega-deals in Q1 2018 which accounted for a 34% share of the total investment this quarter. Toronto-based **ecobee Incoporated** closed a \$100M series C from an investor syndicate that included participation from **Relay Ventures**; Toronto-based **WealthSimple Financial Incorporated** raised \$67M in a new round of financing from Montreal-based **Power Financial Corporation**; and, Vancouver-based **Hootsuite Media** closed a \$65M financing from **CIBC Innovation Banking**.

"The Canadian venture capital ecosystem continues to capitalize on Canada's strategic advantage in a number of areas, resulting in very competitive returns in many sectors," said Mike Woollatt, CEO, CVCA. "In order for this trend to continue, we will be working hard with government and other stakeholders to ensure Canadian regulation and taxes are competitive to help foster an ongoing competitive edge."

The exit environment for venture capital in Canada continued to rebound from last year with 11 undisclosed exits in the first quarter of the year.

Information and communication technology (ICT) companies captured the majority of Q1 2018 investment with 61% of total dollars invested (\$423M over 87 deals) with cleantech companies receiving a 19% share (\$132M over 16 deals).

### PRIVATE EQUITY

Canadian private equity investment activity experienced a slower quarter in Q1 2018 with \$6.5B invested over 137 deals. \$5B of that total was from the buyout of **Husky Injection Molding Systems Limited** with participation from CVCA member **OMERS Private Equity Incorporated**. This deal aside, there is a significant cooling in activity in the first quarter of 2018, with no deals between \$500M-\$1B and only 4 deals between \$100M-\$500M.

61% of all deals in the first quarter of the year were in the small end of the market segment (deals less than \$25M) which was equal to last year's share. Only a 7% share of deals were closed in the small-to-mid market (\$25M-\$100M), compared to the 11% share in 2017.

21% of private equity deals in Q1 2018 were closed in the industrial and manufacturing sector, with 15% in the information and communications technology (ICT) sector.

"With valuations continuing to climb, the larger buyout side of Canada's private equity activity is experiencing a slowdown," said Mike Woollatt, CEO, CVCA. "While there is still a lot of activity on the growth equity side, many buyout firms appear focused on selling versus buying in the Canadian market."

The pace of private equity exits also slowed, with only 24 exits in the first quarter of the year (totalling \$8.7B) compared to 2017 with 152 exits (totalling \$10.8B).





# CANADIAN MARKET OVERVIEW // Q12018



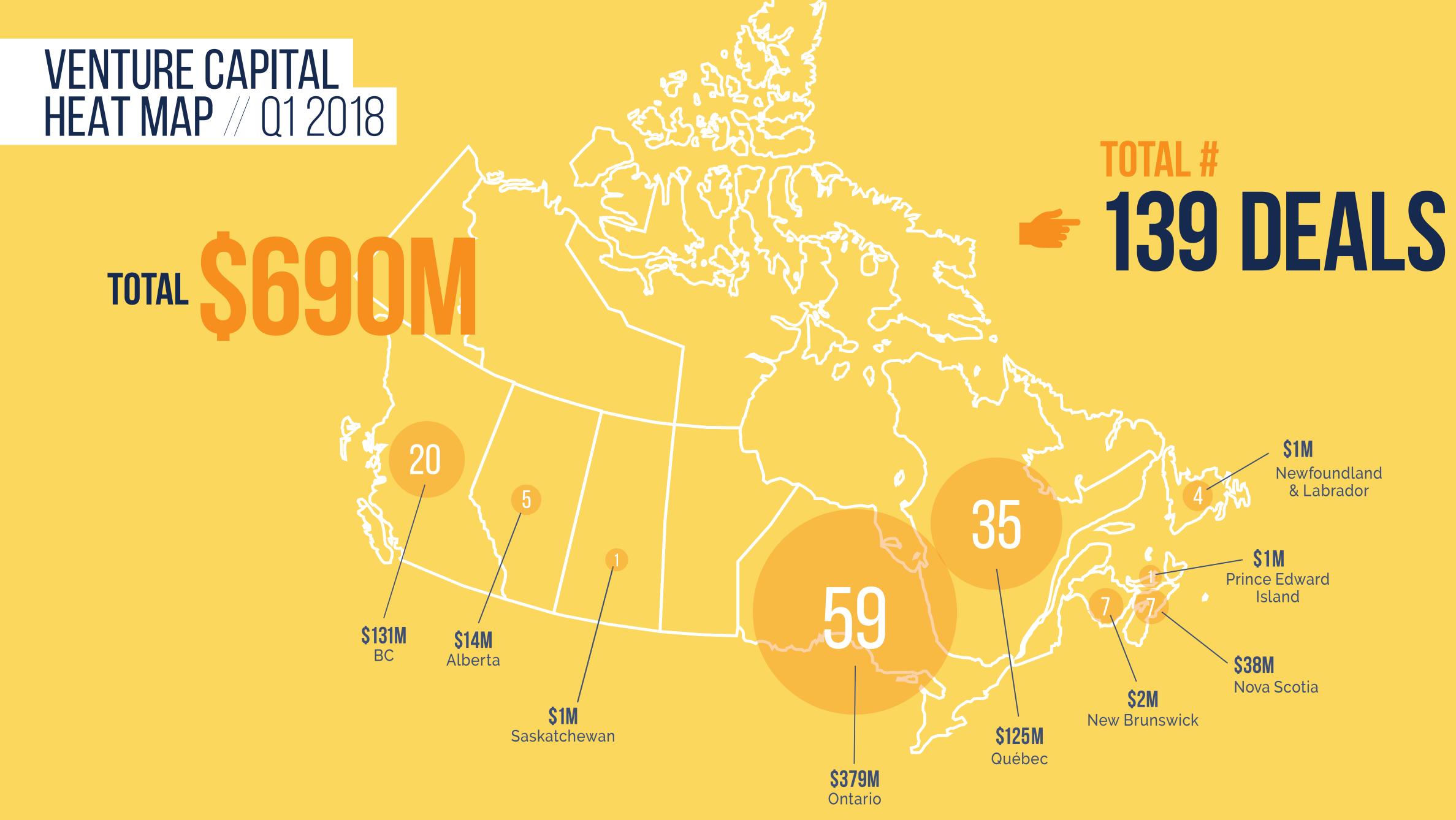
### VENTURE CAPITAL HIGHLIGHTS // Q1 2018

### Key Findings:

- ▶ \$690M was invested in 139 deals in the first quarter, 6% more than the \$649M invested in the same quarter last year. Coming on the heels of two back-to-back \$1B+ quarters, this is a healthy signal that 2018 will continue to build on last year's momentum.
- The average deal size was \$5M, a 5% increase compared to Q1 2017. Compared to the average deal size in the 5-year period between 2013-2017 (\$5.3M), this represents a 6% drop.
- The top 10 deals amounted to \$370M or a 54% share of total dollars invested. This is a significant jump from last year, where the top 10 deals accounted for only 30% share of total investment.
- There were three \$50M+ mega-deals this quarter which captured a 34% share of total investment:
  - Toronto-based **ecobee Inc.** closed a \$100M series C round from an investor syndicate that included **Relay Ventures**.
  - Toronto-based **WealthSimple Financial Inc.** raised a \$67M new round of financing from Montreal-based **Power Financial Corporation**.
  - Vancouver-based Hootsuite Media closed a \$65M financing from CIBC Innovation Banking.

- ▶ Deals between \$1M-\$5M captured 16% of total dollars invested, representing a 7% increase from its share last year.
- Ontario-based companies received 55% of investment (\$379M), up from their 38% share last year; BC-based companies received 19% (\$131M) followed closely by Quebec-based companies with an 18% (\$125M) share.
- Toronto-based companies received almost half (\$337M over 45 deals) of total dollars disbursed, with Vancouver-based companies receiving 18% (\$127M over 18 deals) and Montreal-based companies a 12% share (\$83M over 18 deals).
- ► ICT companies grabbed the lion's share (61%) of total dollars invested in Q1 2018 (\$423M over 87 deals) with cleantech companies receiving a 19% share (\$132M over 16 deals).
- The market for exits continued the rebound from last year with 11 undisclosed exits.

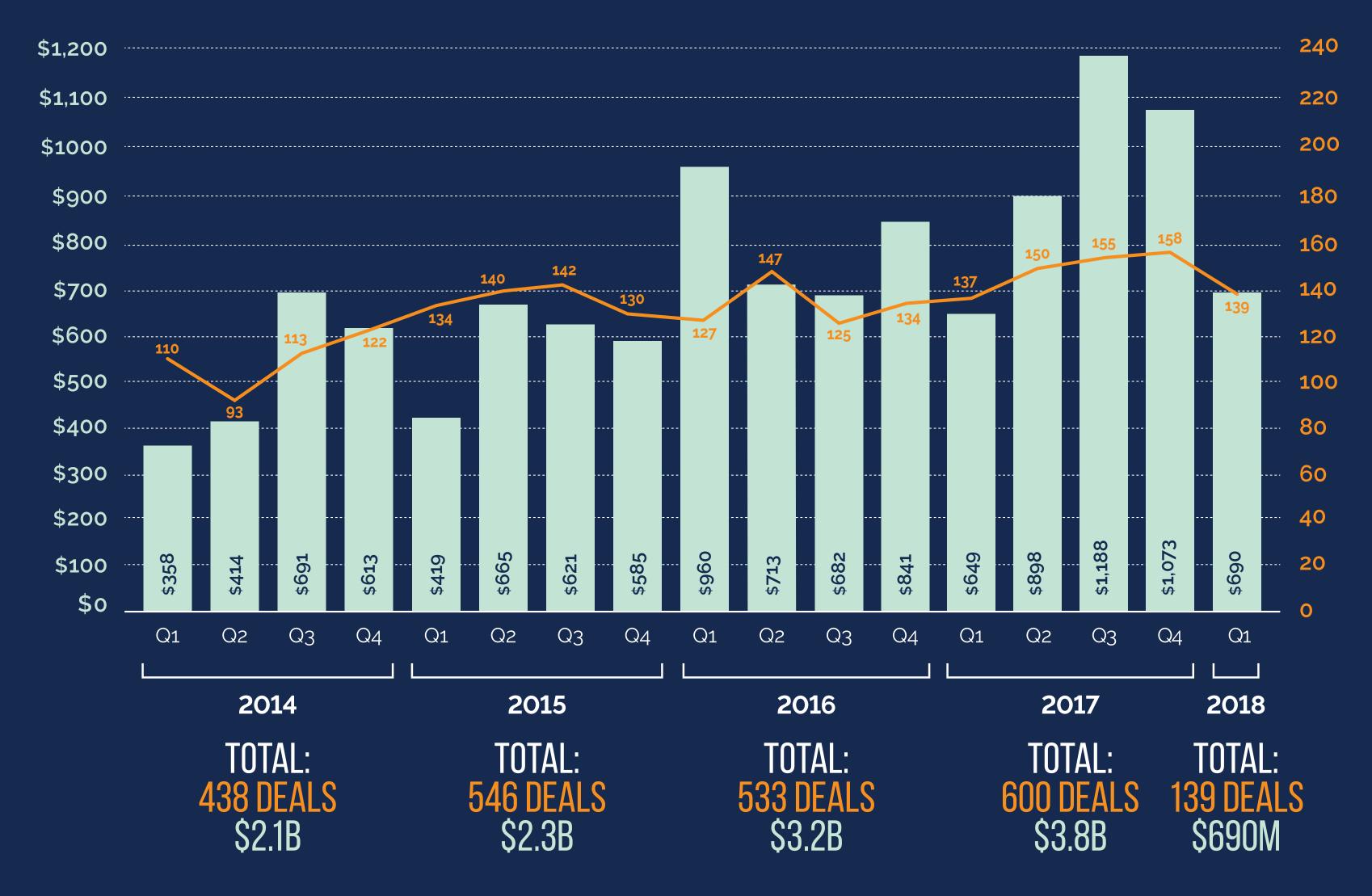






### QUARTER-OVER-QUARTER VC INVESTMENT ACTIVITY

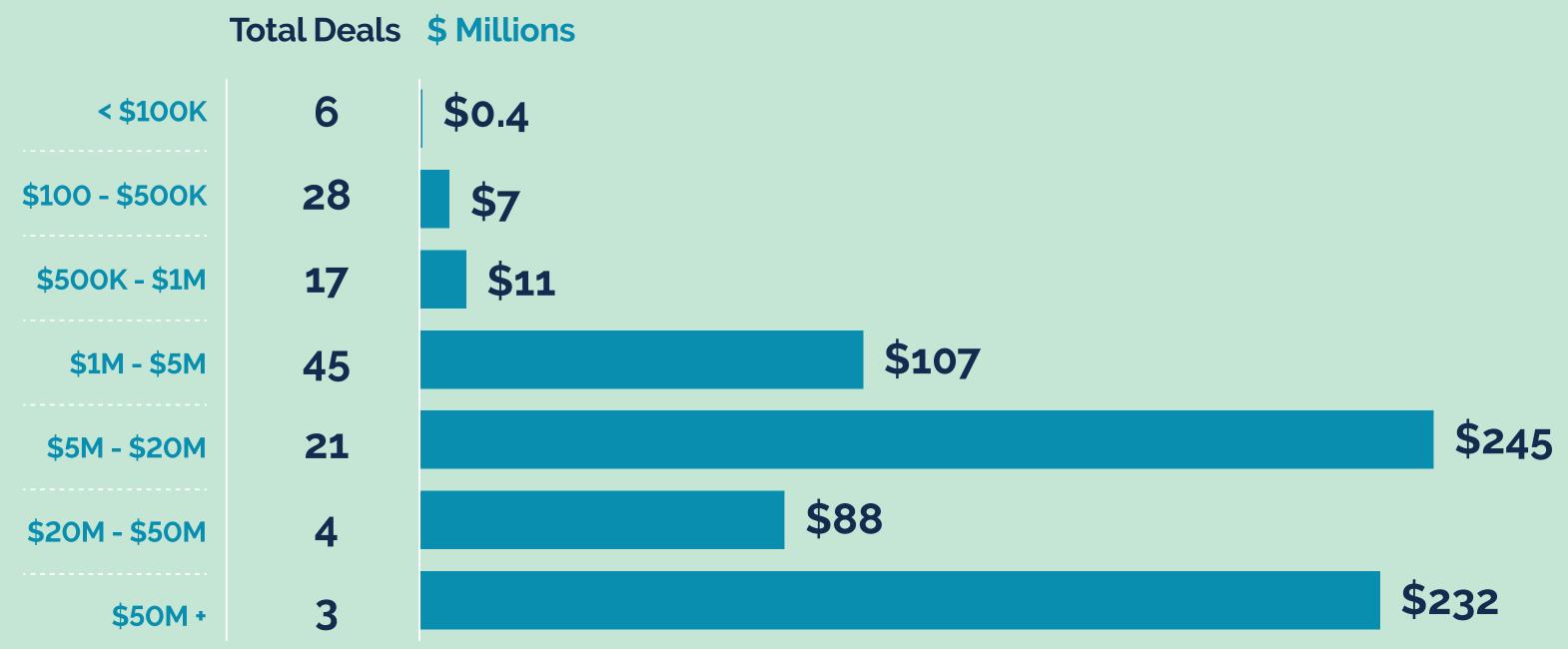






## VC ACTIVITY BY DEAL SIZE // Q1 2018







### TOP DISCLOSED CANADIAN VC DEALS // Q1 2018

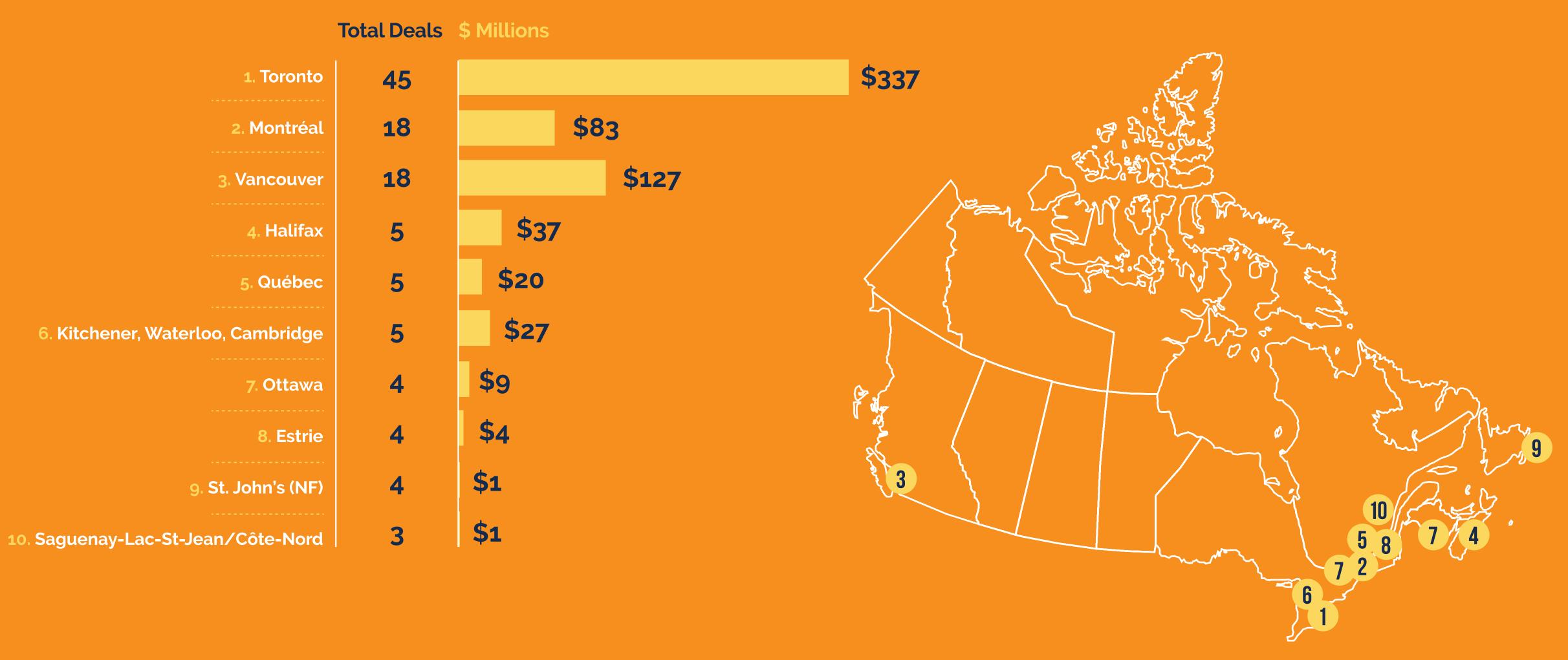
COMPANY NAME	PROVINCE	DISCLOSED VC FIRM(S)	SECTOR	STAGE	\$ MIL
ECOBEE, INC.	ONTARIO	AMAZON.COM NV INVESTMENT HOLDING LLC, ENERGY IMPACT PARTNERS, RELAY VENTURES, THOMVEST VENTURES, INC.	CLEANTECH	LATER STAGE VC	\$100
WEALTHSIMPLE FINANCIAL INC.	ONTARIO	POWER FINANCIAL CORPORATION	ICT	LATER STAGE VC	\$65
DROP LOYALTY INC.	ONTARIO	FF ASSET MANAGEMENT LLC, NEW ENTERPRISE ASSOCIATES (NEA), PLAZA VENTURES, PORTAG3 VENTURES, SIERRA VENTURES, SILICON VALLEY BANK, WHITE STAR CAPITAL INC.	ICT	EARLY STAGE VC	\$26
D-WAVE SYSTEMS INC.	ВС	PUBLIC SECTOR PENSION INVESTMENT BOARD (PSP)	ICT	LATER STAGE VC	\$20
PLATTERZ	ONTARIO	ALEPH, GLOBALIVE CAPITAL	ICT	LATER STAGE VC	\$18
MNUBO INC.	QUÉBEC	FONDS DE SOLIDARITÉ FTQ, INVESTISSEMENT QUÉBEC, MCROCK CAPITAL CORPORATION, MUNICH RE / HSB VENTURES, WHITE STAR CAPITAL INC.	ICT	EARLY STAGE VC	\$17

<sup>\*</sup> THERE WAS 1 UNDISCLOSED DEAL NOT INCLUDED IN THIS LIST



# TOP 10 CANADIAN CITIES // ADMINISTRATIVE CENTRES // Q1 2018

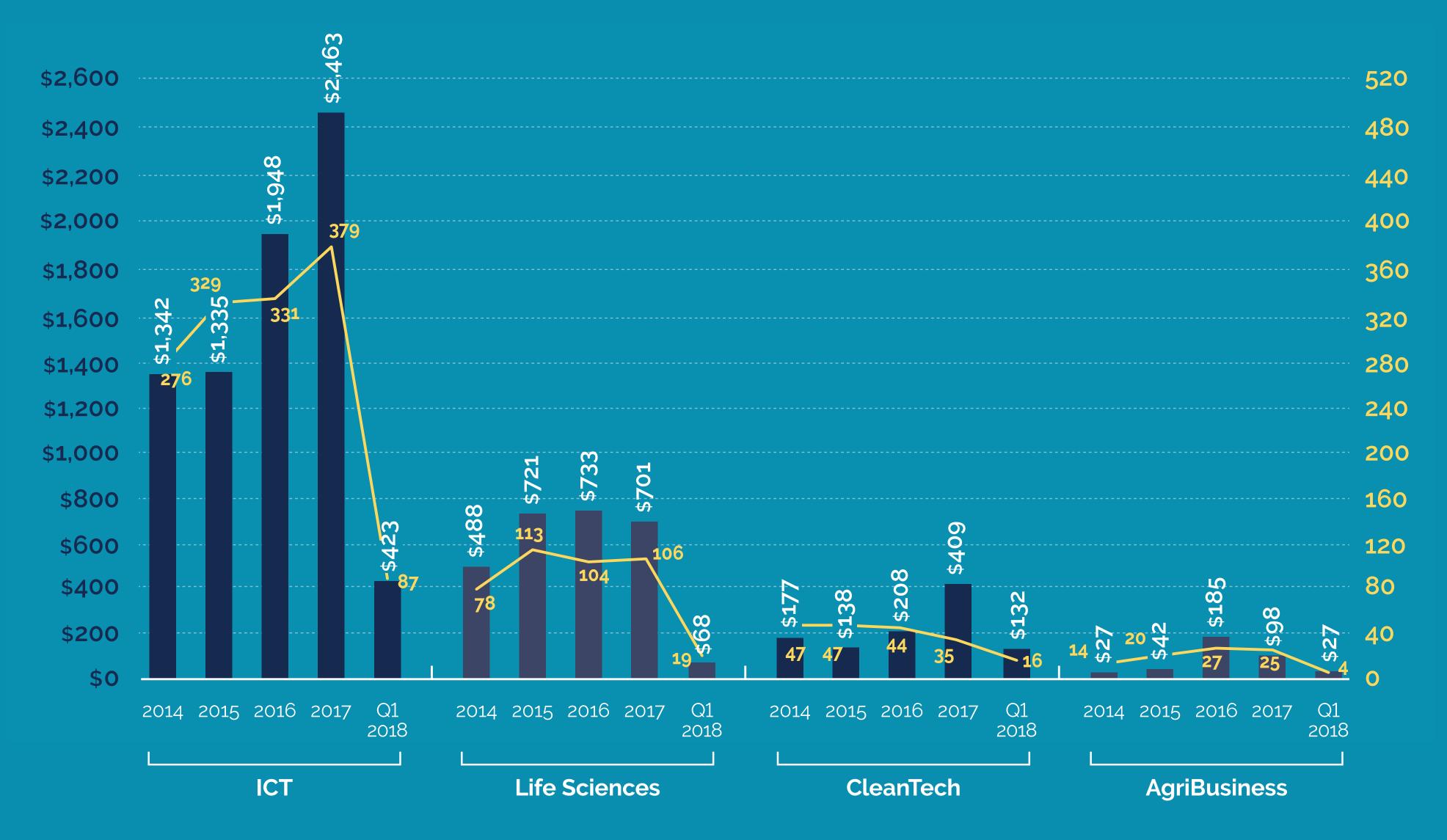
# #1 TORONTO 45 DEALS





### VC SECTOR BREAKDOWN // 2014-Q1 2018

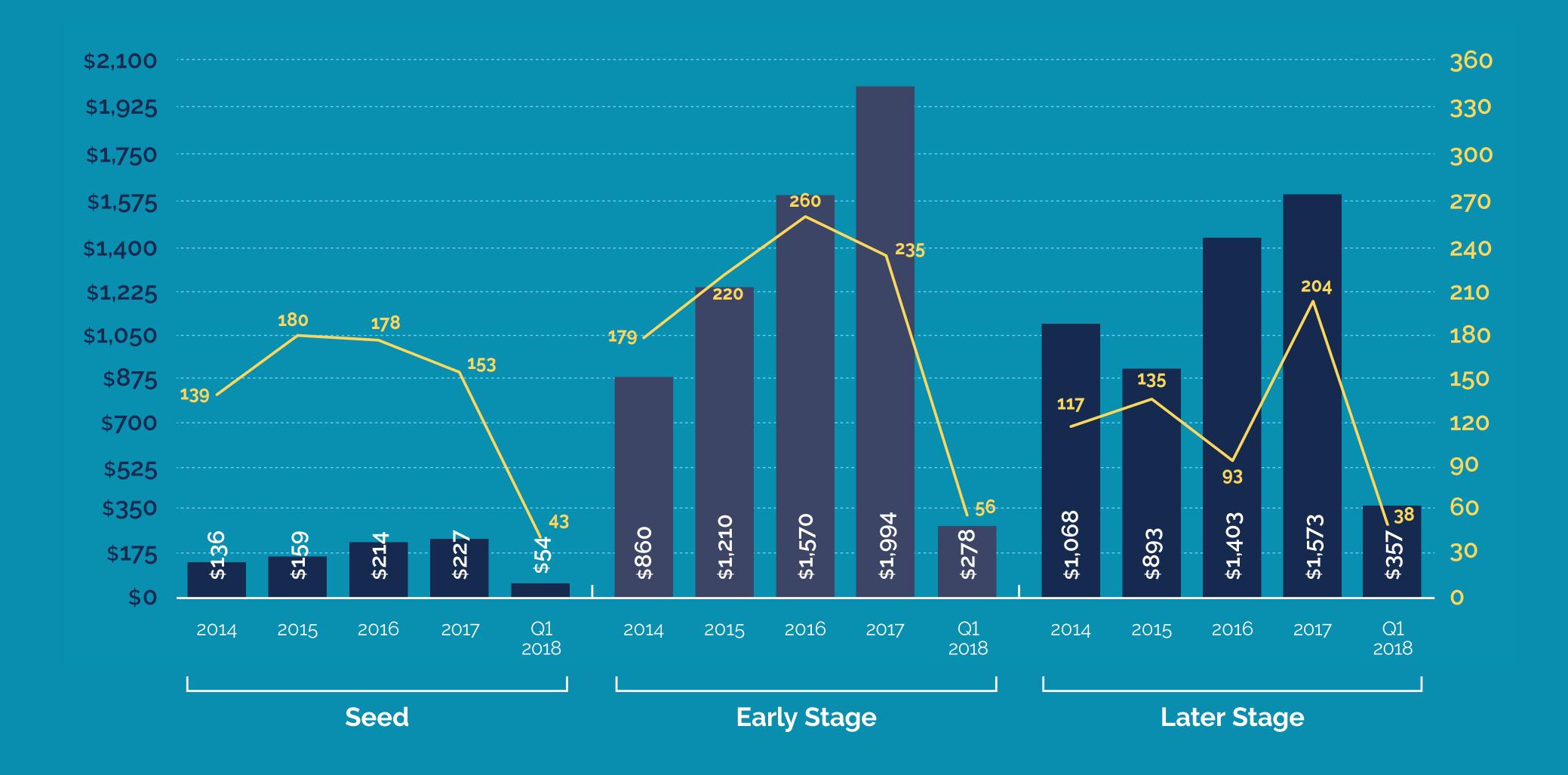






### VC STAGE BREAKDOWN // 2014-Q1 2018

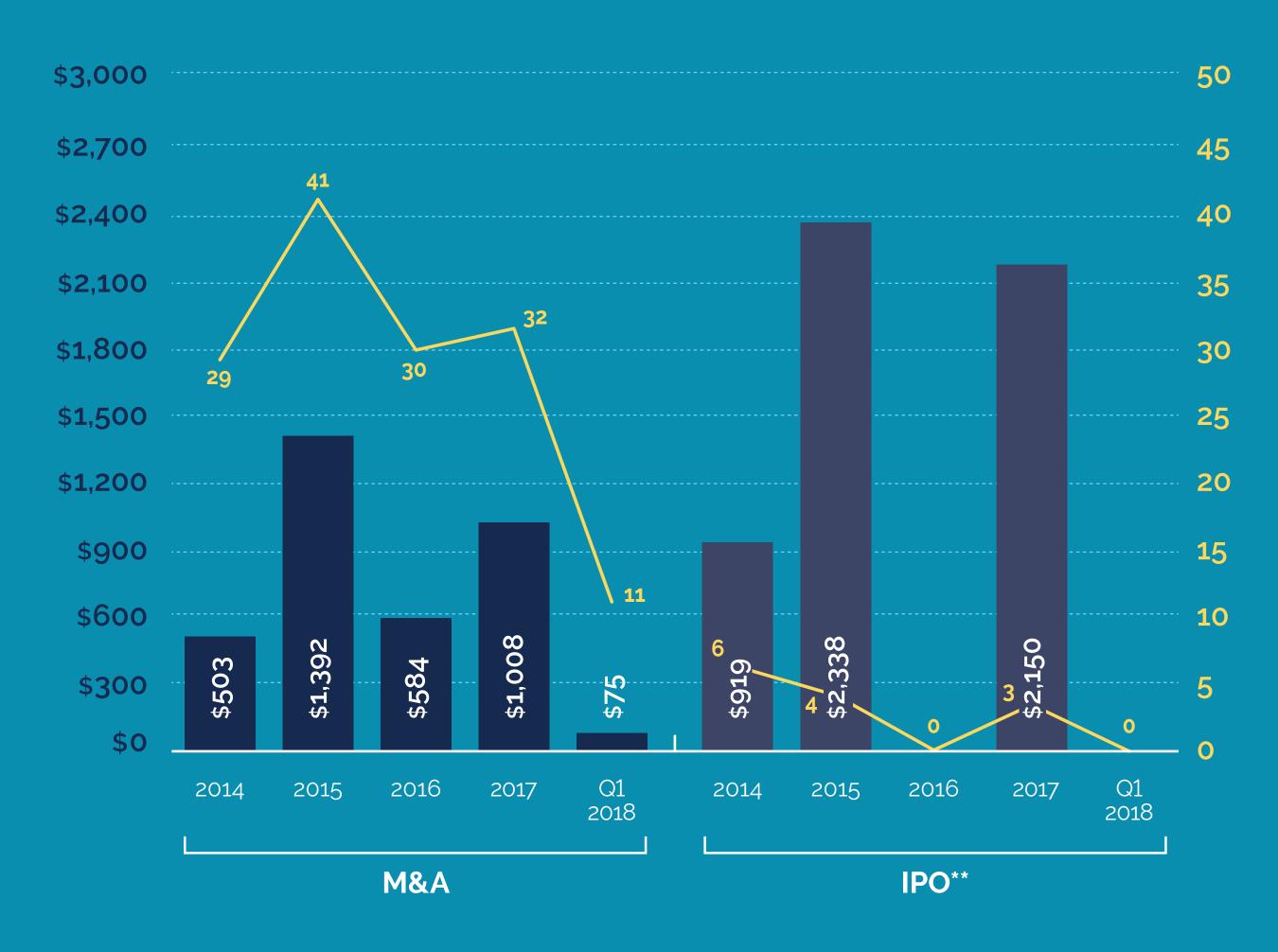






### VC EXITS\* // 2014-Q1 2018





<sup>\*</sup> INCLUDES TRANSACTIONS WITH UNDISCLOSED VALUES

\*\* MARKET CAP AT TIME OF IPO

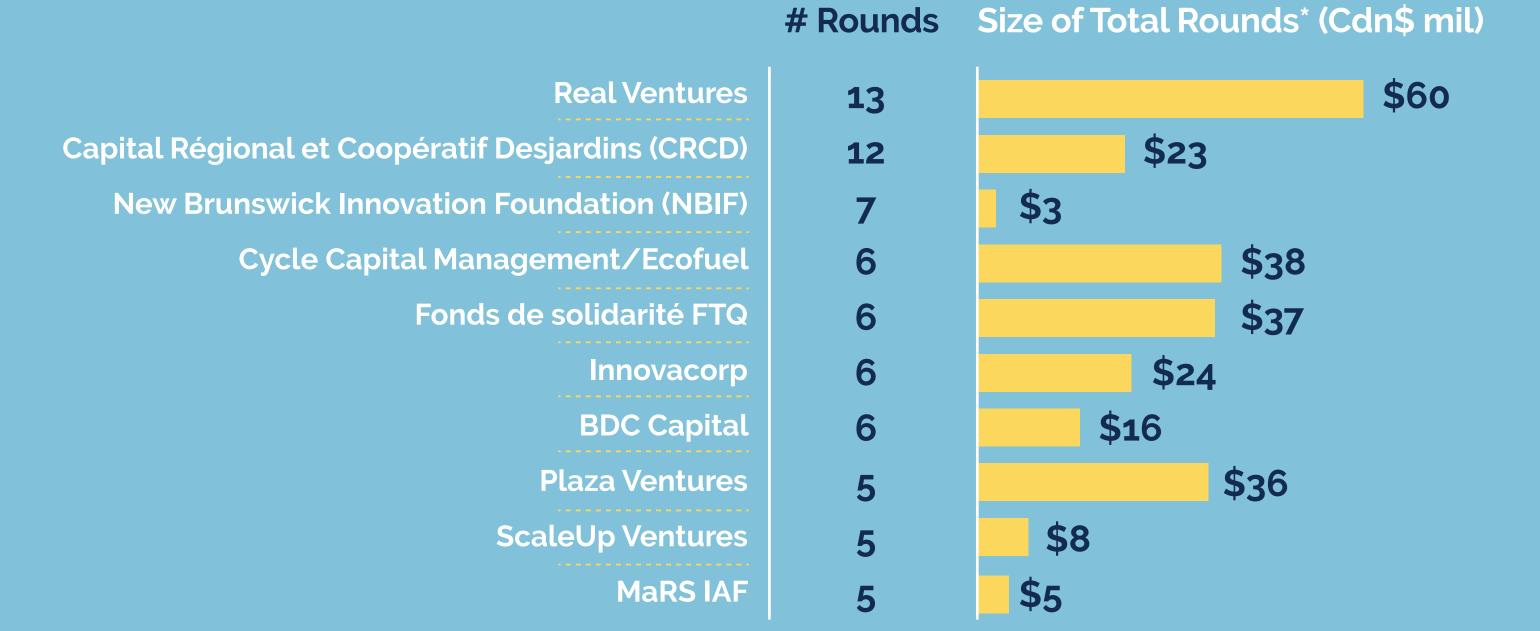


### **TOP VC EXITS\*** // Q1 2018

# THERE WERE 1 1 UNDISCLOSED EXITS IN Q1 2018



### MOST ACTIVE VC FIRMS // FUNDS // Q1 2018



MOST ACTIVE PRIVATE INDEPENDENT FIRMS	# ROUNDS	SIZE OF TOTAL ROUNDS* (CDN\$ MIL)
REAL VENTURES	13	\$60
CYCLE CAPITAL MANAGEMENT/ECOFUEL	6	\$38
PLAZA VENTURES	5	\$36
SCALEUP VENTURES	5	\$8
KILLICK CAPITAL INC.	4	\$1
PELORUS VENTURE CAPITAL LTD.	4	\$1
INOVIA CAPITAL INC.	3	\$17
IGAN PARTNERS INC.	3	\$13
GOLDEN VENTURE PARTNERS	3	\$7

MOST ACTIVE GOVERNMENT FUNDS	# ROUNDS	SIZE OF TOTAL ROUNDS* (CDN\$ MIL)
NEW BRUNSWICK INNOVATION FOUNDATION (NBIF)	7	\$3
INNOVACORP	6	\$24
BDC CAPITAL	6	\$16
MARS IAF	5	\$5
INVESTISSEMENT QUÉBEC	3	\$39
ATLANTIC CANADA OPPORTUNITIES AGENCY (ACOA)	3	\$5
ANGES QUÉBEC CAPITAL	3	\$9

MOST ACTIVE PENSION, RETAIL, CORPORATE & OTHER PUBLIC FUNDS	# ROUNDS	SIZE OF TOTAL ROUNDS* (CDN\$ MIL)	
CAPITAL RÉGIONAL ET COOPÉRATIF DESJARDINS (CRCD)	12	\$23	
FONDS DE SOLIDARITÉ FTQ	6	\$37	

<sup>\*</sup> TOTAL DEAL VALUES - INCLUDES ALL PARTICIPATING INVESTORS

MOST ACTIVE VC DEBT FIRMS	# ROUNDS	SIZE OF TOTAL ROUNDS* (CDN\$ MIL)
ESPRESSO CAPITAL LTD.	12	\$12
CAPITAL RÉGIONAL ET COOPÉRATIF DESJARDINS (CRCD)	3	\$2
TIMIA CAPITAL CORP.	2	\$1





# PRIVATE EQUITY CANADIAN MARKET OVERVIEW // Q12018



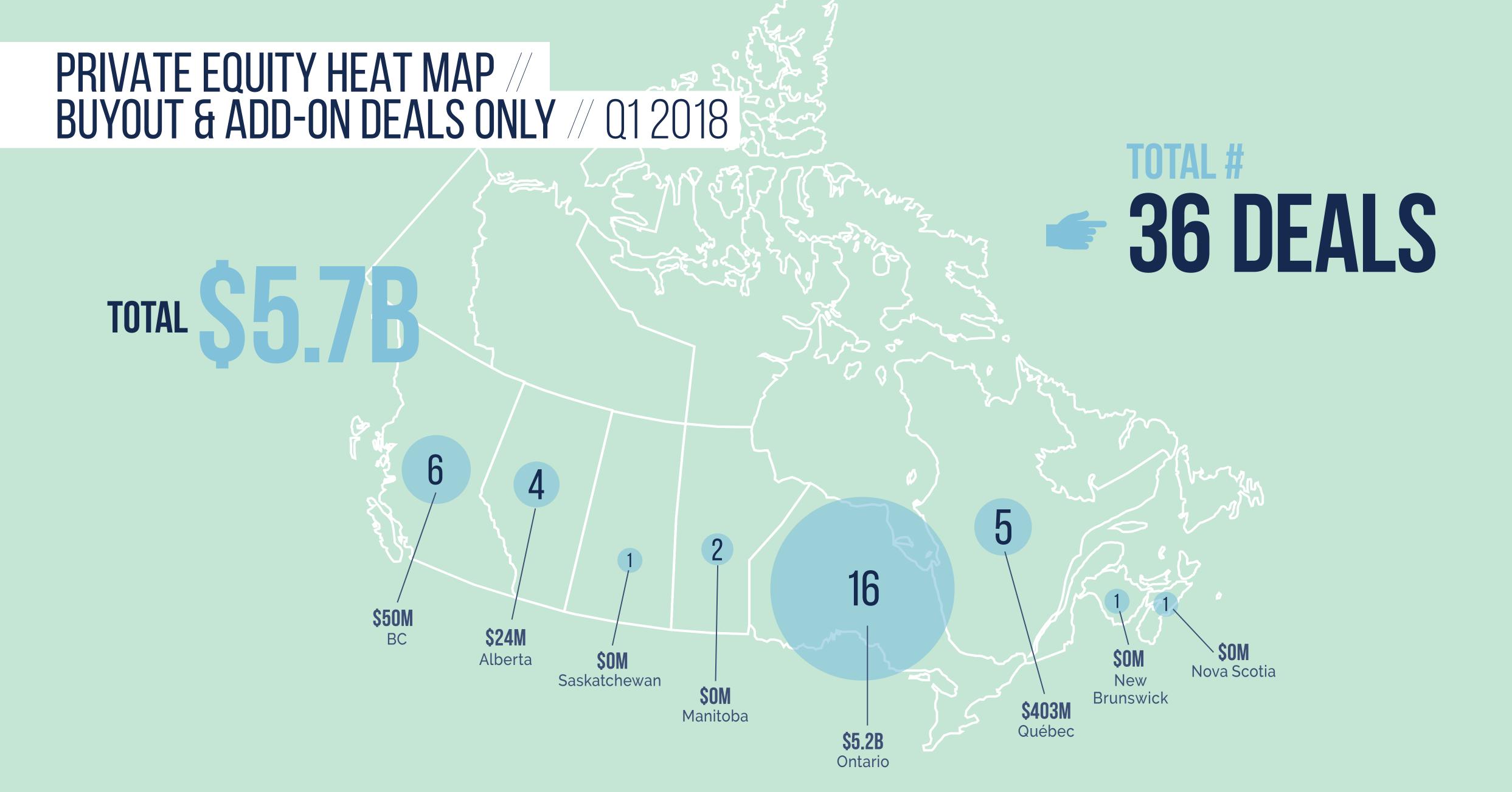
### PRIVATE EQUITY HIGHLIGHTS // Q1 2018

### **Key Findings:**

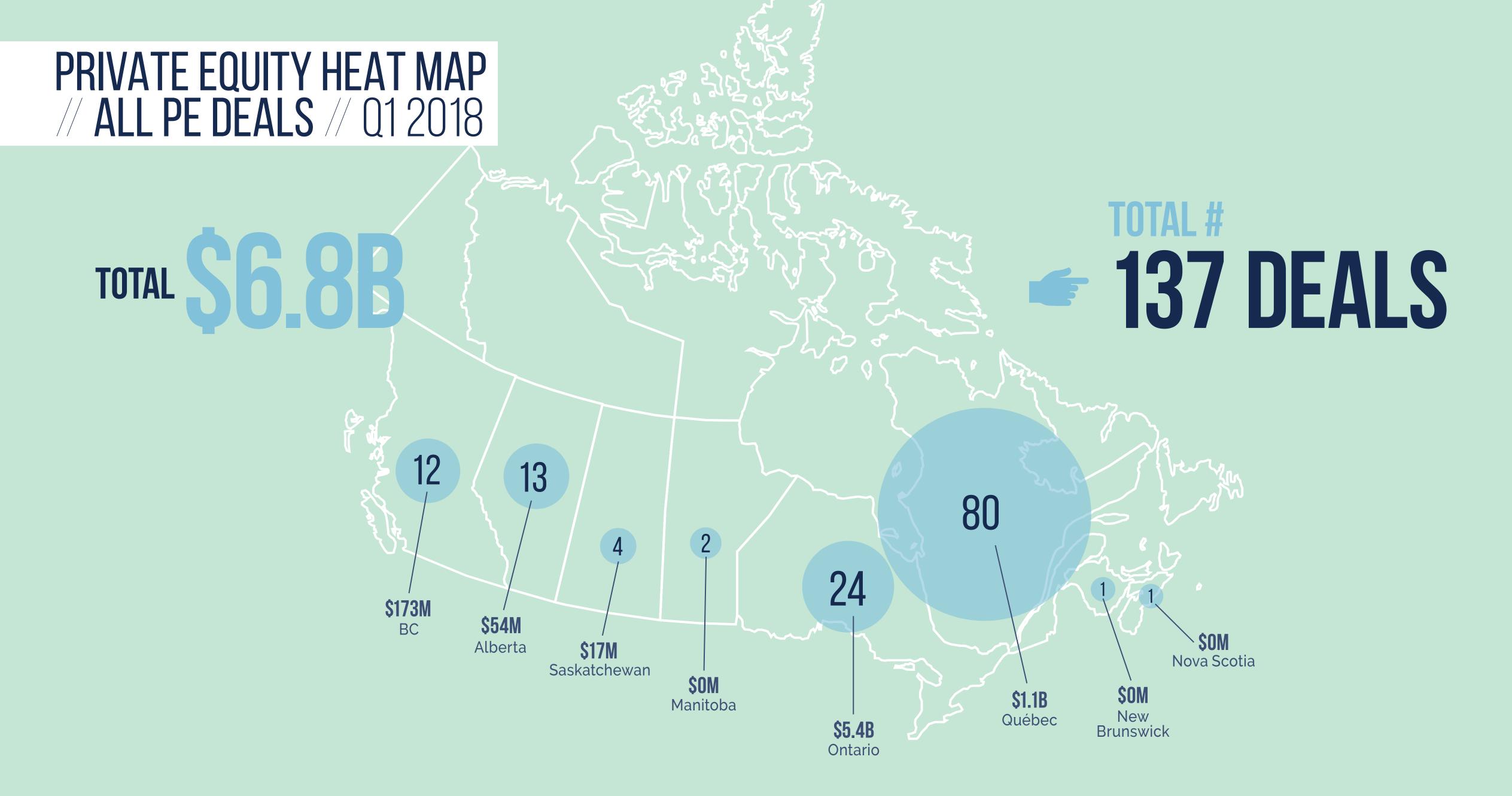
- \$6.8B was invested over 137 PE deals in Q1 2018, although three quarters of that amount was a single mega-deal—the \$5B secondary buyout of Husky Injection Molding Systems Ltd.
- Excluding that single-mega deal, the first quarter was relatively bleak with no deals between \$500M-\$1B and only 4 deals between \$100M-\$500M.
- Propelled by the \$5B Husky deal, the amount invested in secondary buyouts has already exceeded the total in each of the last five years.
- Deal activity in the small end of the market segment (deals less than \$25M) garnered 61% of all deals, equal to last year's share. Deals between \$25M-\$100M only captured a 7% share of deals, down from the 11% last year.

- > 20% (27 deals totalling \$594M) of all PE deals went to Montreal-based companies, with Toronto-based companies receiving a 12% share (17 deals totalling \$5.3B).
- A little over a fifth (21%) of PE deals this year have been closed in the industrial and manufacturing sector with ICT companies receiving the second largest share (15%).
- The pace of PE exits slowed with only 24 exits (totalling \$8.7B) compared to last year with 152 exits (totalling \$10.8B):
  - Pinnacle Renewable Energy Inc. (TSX: PL) was the lone IPO, going public on TSX with a market cap of \$370M.





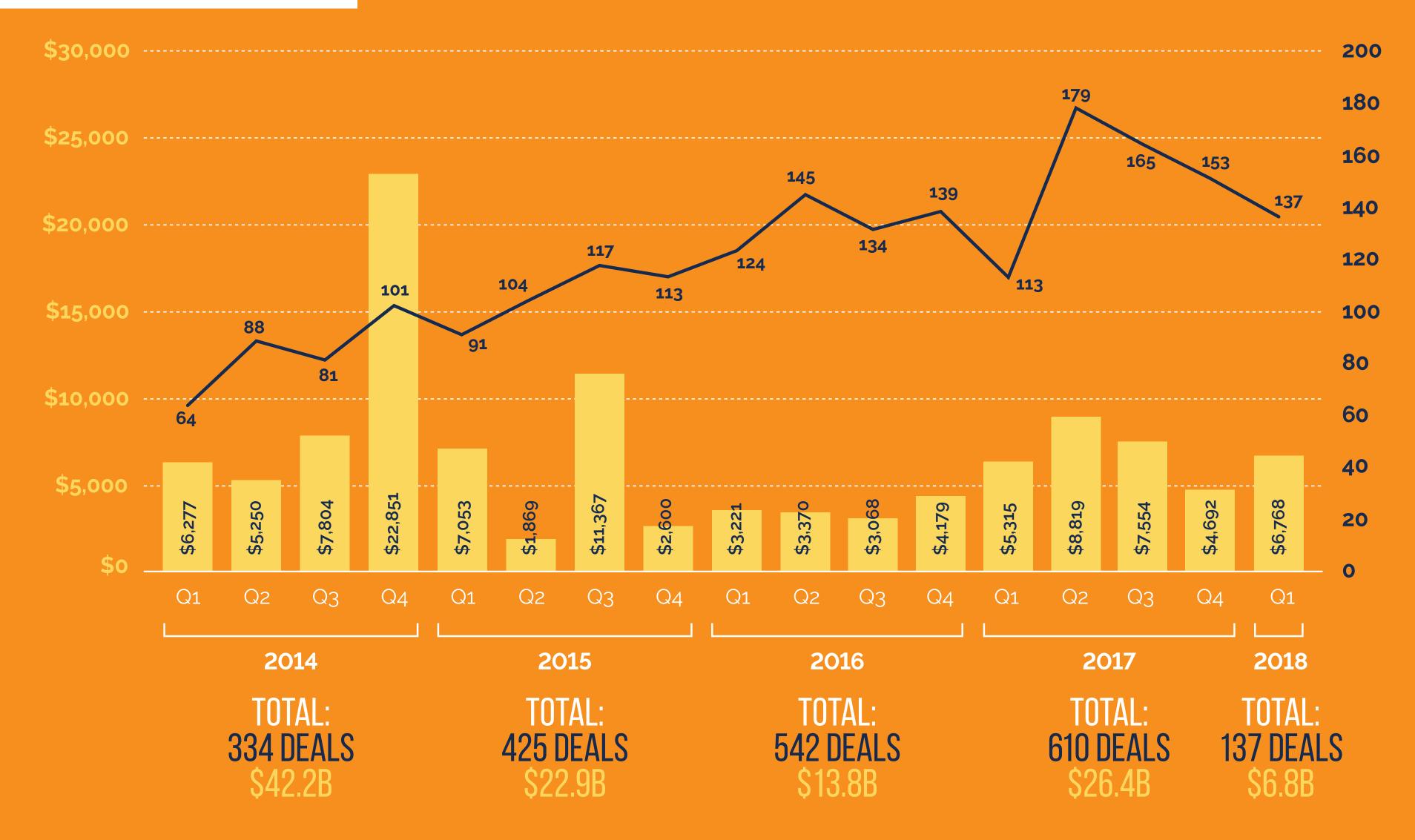






### QUARTER-OVER-QUARTER PE INVESTMENT ACTIVITY







### TOP DISCLOSED CANADIAN PE DEALS // Q1 2018

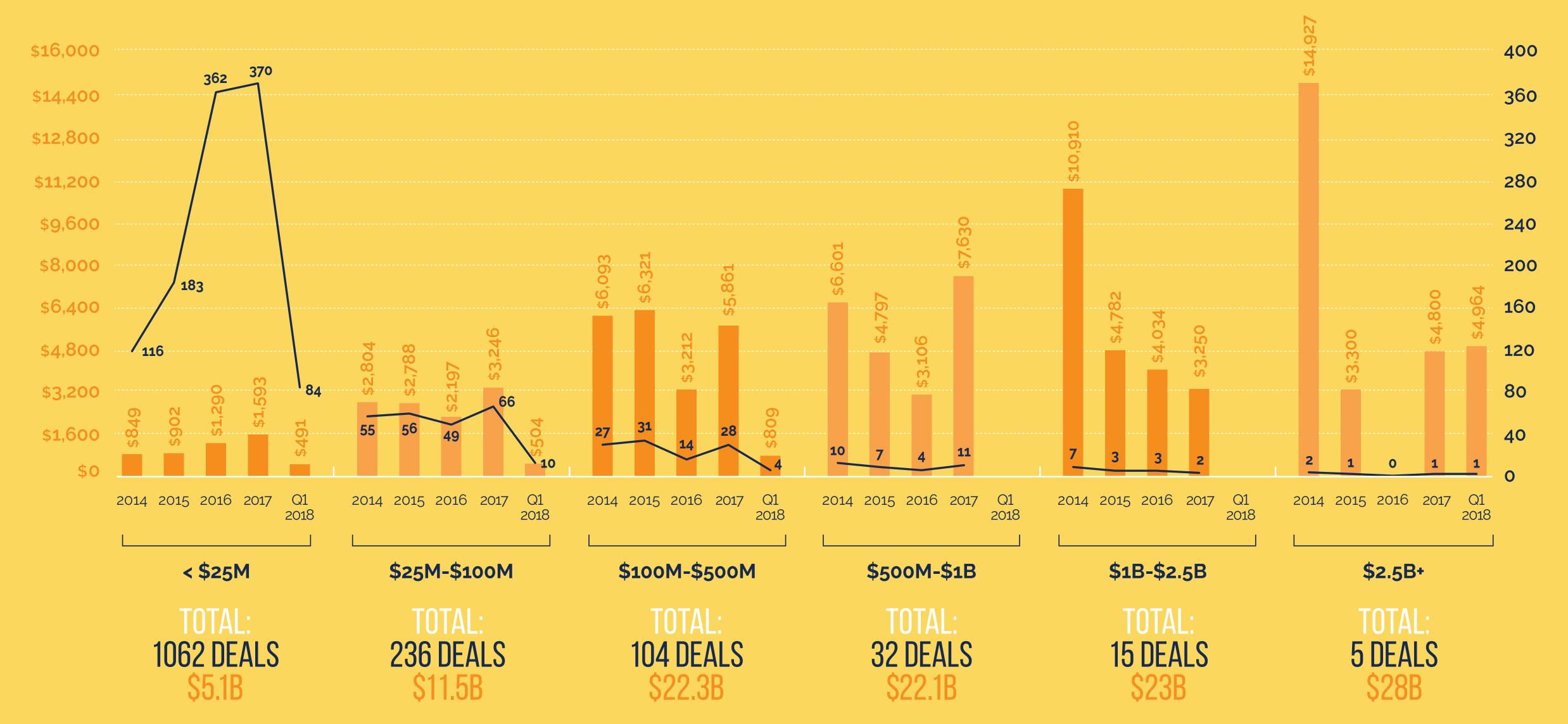
COMPANY NAME	PROVINCE	FIRMS INVOLVED IN TRANSACTION	SECTOR	\$ MIL.
HUSKY INJECTION MOLDING SYSTEMS LTD	ONTARIO	BERKSHIRE PARTNERS LLC, OMERS PRIVATE EQUITY INC., PLATINUM EQUITY LLC	INDUSTRIAL & MANUFACTURING	\$4,964
NAPEC INC.	QUÉBEC	FONDS DE SOLIDARITÉ FTQ, OAKTREE CAPITAL GROUP LLC	INDUSTRIAL & MANUFACTURING	\$320
POINTCLICKCARE CORP.	ONTARIO	DRAGONEER INVESTMENT GROUP	LIFE SCIENCES	\$187
eSTRUXTURE	QUÉBEC	FENGATE CAPITAL MANAGEMENT LTD.	ICT	\$180
RÉSIDENCES POUR AÎNÉS IMMO 1ERE INC.	QUÉBEC	CAPITAL RÉGIONAL ET COOPÉRATIF DESJARDINS (CRCD)	REAL ESTATE	\$122
CBI HEALTH GROUP	ONTARIO	OMERS PRIVATE EQUITY INC., PENFUND INC.	LIFE SCIENCES	\$70

<sup>\*</sup> THERE WERE 3 UNDISCLOSED DEALS OVER \$50M THAT WERE NOT INCLUDED IN THIS LIST



### PE ACTIVITY BY DEAL SIZE // Q1 2018







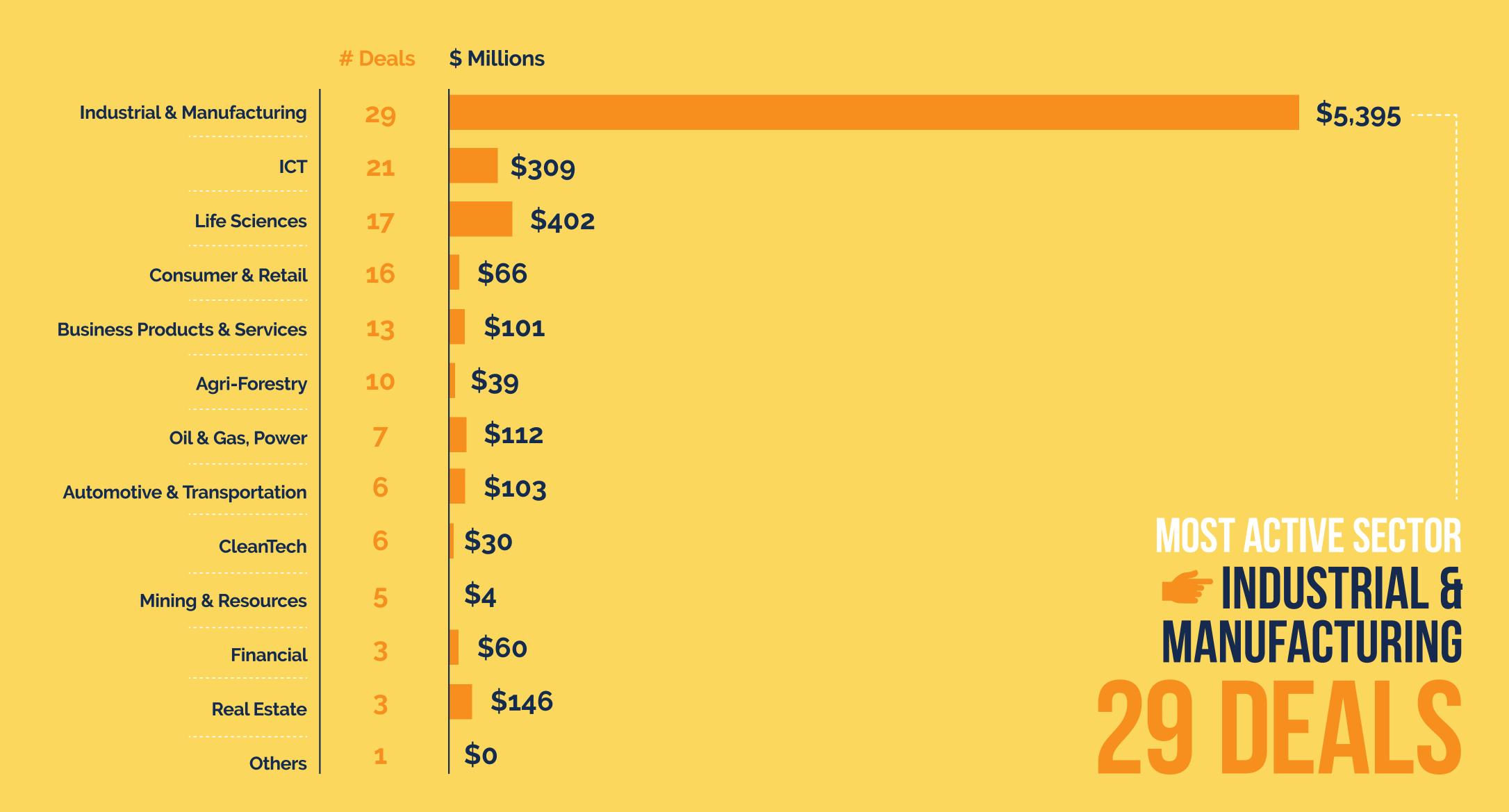
# TOP 10 CANADIAN CITIES // ADMINISTRATIVE CENTRES // Q1 2018

# #1 MONTRÉAL 27 DEALS \$594M 27 DEALS





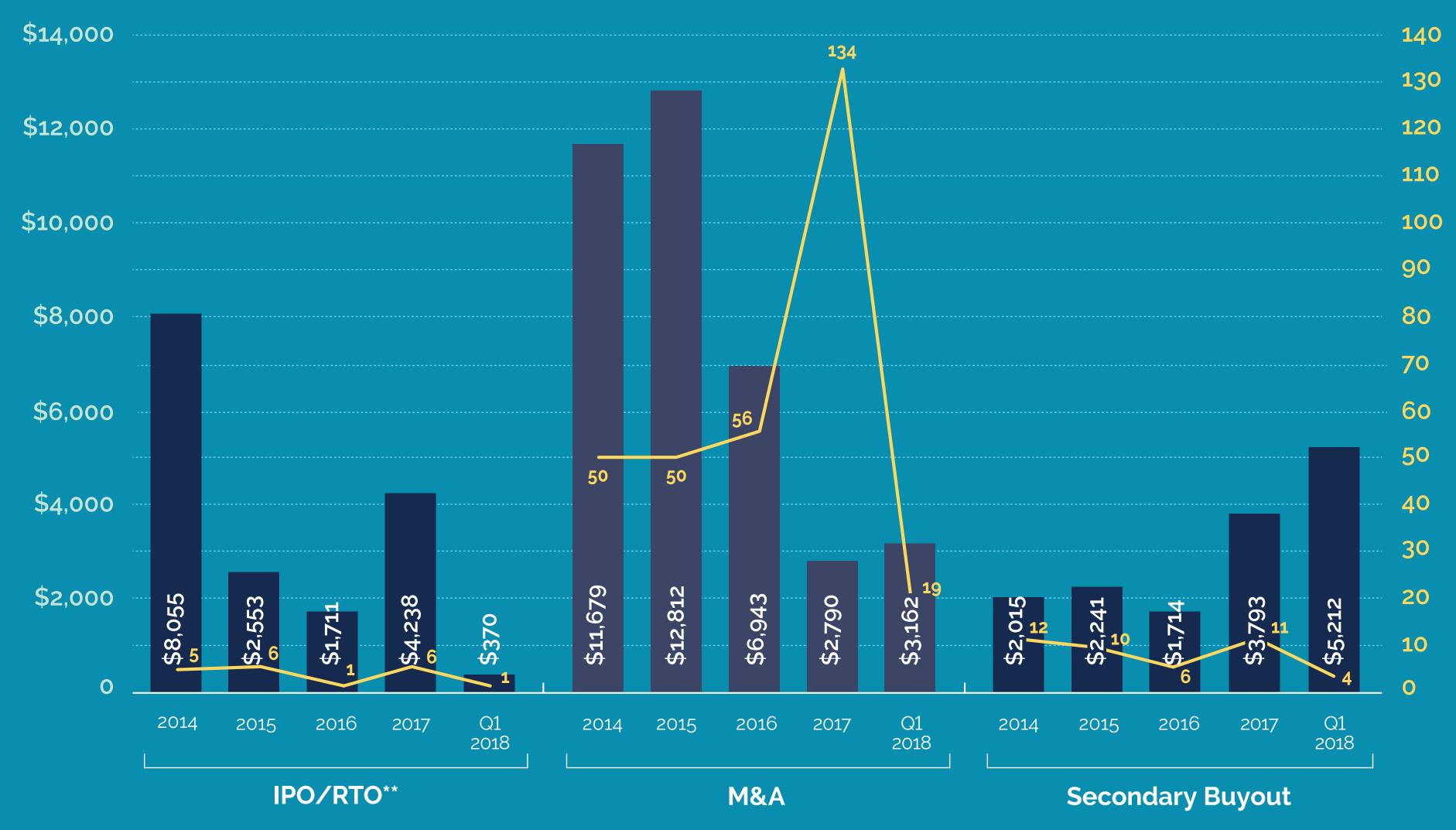
### PE SECTOR BREAKDOWN // Q1 2018





### PE EXITS\* // 2014-Q1 2018





<sup>\*</sup> INCLUDES TRANSACTIONS WITH UNDISCLOSED VALUES \*\* MARKET CAP AT TIME OF IPO



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## TOP 10 DISCLOSED CANADIAN PE EXITS // Q1 2018



SELLER	COMPANY NAME	BUYER	MIL
BERKSHIRE PARTNERS LLC, OMERS PRIVATE EQUITY INC.	HUSKY INJECTION MOLDING SYSTEMS LTD	PLATINUM EQUITY LLC	\$4,964
PERMIRA, FONDS DE SOLIDARITÉ, CAISSE DE DÉPÔT ET PLACEMENT DU QUÉBEC (CDPQ)	ATRIUM INNOVATIONS INC.	NESTLÉ S.A.	\$2,973
ONCAP	PINNACLE RENEWABLE ENERGY INC.	NA - IPO ON TSX	\$370
NA	POINTCLICKCARE CORP.	DRAGONEER INVESTMENT GROUP	\$187

<sup>\*</sup> THERE WERE 3 UNDISCLOSED \$50M+ EXITS



### MOST ACTIVE PE INVESTORS // Q1 2018



\* TOTAL DEAL VALUES - INCLUDES ALL PARTICIPATING INVESTORS



### CVCA METHODOLOGY // VENTURE CAPITAL

### Venture Capital Data:

Verified completed equity or quasi-equity venture capital deals only (non-equity or project-based government funding, pharmaceutical development deals, senior debt, venture capital-backed acquisitions, and angel financing are not included)

VC DEVELOPMENT STAGES	
SEED STAGE	COMPANY HAS A CONCEPT OR PRODUCT UNDER DEVELOPMENT, BUT IS PROBABLY NOT FULLY OPERATIONAL.
EARLY STAGE	COMPANY HAS A PRODUCT OR SERVICE IN TESTING OR PILOT PRODUCTION. IN SOME CASES, THE PRODUCT MAY BE COMMERCIALLY AVAILABLE.
LATER STAGE	PRODUCT OR SERVICE IN PRODUCTION AND COMMERCIALLY AVAILABLE. COMPANY IS GENERATING ON-GOING REVENUE, BUT NOT NECESSARILY, PROFITABLE.

VC SECTORS	
ICT	COMPUTER HARDWARE AND SOFTWARE AND SERVICES, INTERNET SOFTWARE OR SERVICES, ECOMMERCE, ELECTRONIC & SEMICONDUCTOR, MOBILE AND TELECOM TECHNOLOGIES AND SERVICES
LIFE SCIENCES	BIOTECH, MEDICAL DEVICES, PHARMACEUTICALS, EHEALTH, HEALTHCARE PRODUCTS AND SERVICES, AND OTHER MEDICAL RELATED PRODUCTS AND SERVICES
CLEANTECH	ENERGY AND FUEL TECHNOLOGIES, EFFICIENCY AND CONSERVATION, RENEWAL ENERGY, ENVIRONMENTAL TECHNOLOGIES AND OTHER ENERGY AND ENVIRONMENTAL PRODUCTS AND SERVICES
AGRIBUSINESS	TRADITIONAL AND ADVANCED AGRICULTURAL TECHNOLOGIES AND SERVICES



### CVCA METHODOLOGY // PRIVATE EQUITY

### Private Equity Data:

Dataset includes only completed private equity deals (announced but yet to be completed deals are not included)

PE DEAL TYPE	
BUYOUT	INVESTMENT FOR THE CONTROL OF A PORTFOLIO COMPANY, INCLUDING PLATFORM CREATION, SECONDARY BUYOUT
GROWTH	SIGNIFICANT MINORITY INVESTMENT INTO A PORTFOLIO COMPANY, THROUGH NEW CAPITAL INFUSION AND RECAPITALIZATION
ADD-ON	CORPORATE ACQUISITIONS BY MAJORITY CONTROLLED PE BACKED PORTFOLIO COMPANIES
DEBT	DEBT INVESTMENT INTO PORTFOLIO COMPANIES
INFRASTRUCTURE	INVESTMENTS INTO DEVELOPMENT AND MANAGEMENT OF INFRASTRUCTURE ASSETS BUT PE DOES NOT OWN THE UNDERLYING ASSETS

PE SECTORS	
AGRI-FORESTRY	AGRICULTURE, FOODS AND FORESTRY
AUTOMOTIVE & TRANSPORTATION	TRANSPORTATION, LOGISTICS AND RELATED SERVICES
BUSINESS PRODUCTS & SERVICES	BUSINESS PRODUCTS AND SERVICES
CLEANTECH	ENERGY AND FUEL TECHNOLOGIES, EFFICIENCY AND CONSERVATION, RENEWAL ENERGY, ENVIRONMENTAL TECHNOLOGIES AND OTHER ENERGY AND ENVIRONMENTAL PRODUCTS AND SERVICES





### CVCA METHODOLOGY // PRIVATE EQUITY

### **CONTINUED**

PE SECTORS	
CONSUMER & RETAIL	CONSUMER PRODUCTS AND SERVICES, BRICK AND MORTAR RETAIL
FINANCIAL	FINANCIAL SERVICES
ICT	COMPUTER HARDWARE/SOFTWARE & SERVICES, INTERNET SOFTWARE & SERVICES, ECOMMERCE, ELECTRONIC & SEMICONDUCTOR, MOBILE & TELECOM AND SERVICES
INDUSTRIAL & MANUFACTURING	EQUIPMENT AND MATERIAL MANUFACTURING
LIFE SCIENCES	BIOTECH, MEDICAL DEVICES, PHARMACEUTICALS, EHEALTH, HEALTHCARE PRODUCTS AND SERVICES, AND OTHER MEDICAL RELATED PRODUCTS AND SERVICES
MINING & RESOURCES	NON OIL AND GAS NATURAL RESOURCES
OIL & GAS, POWER	OIL & GAS, POWER AND UTILITIES
REAL ESTATE	PROPERTY DEVELOPMENT AND MANAGEMENT



### **AUTHORS**



**DARRELL PINTO** Research Director

Darrell oversees all data related to Canadian private capital investments, exit and fundraising activities for the CVCA. Darrell has held senior positions at several global organizations including the Toronto Stock Exchange, Institutional Limited Partners Association, Thomson Reuters, Glaxosmithkline and the Interac Association. In between these, he also started his own successful management consulting company. He has worked in New York, London and Shanghai, but Toronto remains his favourite working city. He brings to the CVCA a passion for telling compelling stories with data. Darrell is currently on the board of a nonprofit social housing in Peel, a member of Volunteer Toronto as well as an active volunteer with Woodgreen Community Services. He holds a BA in Philosophy/ History from the University of Western Ontario and an MBA from the Rotman School of Management.

dpinto@cvca.ca | 416-487-0519 ext. 208



**CAROLYN GOARD** Senior Manager, Communications

Carolyn oversees all of the CVCA's communications and marketing efforts, which includes managing the Association's brand, coordinating media outreach programs, and managing the development of all online content and social media engagements. Carolyn also brings with her a background in journalism, and is keen on positioning the CVCA as the industry thought leader for all things private capital through informative and engaging content. Carolyn has a BA in Popular Culture and Communications from Brock University, a diploma in Journalism from Niagara College Canada, and an interdisciplinary Master of Arts degree in Communication Studies from Brock University.

cgoard@cvca.ca | 416-487-0519 ext. 204



**DAVID KORNACKI** Research Analyst

David executes research on venture capital and private equity deals within Canada. David is responsible for monitoring industry activity and maintaining the CVCA's Infobase by entering data, including investments, exits, deals and fundraising activities on a daily basis. David holds a BA in Philosophy and Psychology from the University of Toronto.

dkornacki@cvca.ca | 416-487-0519 ext. 202

### **ABOUT CVCA**

The Canadian Venture Capital and Private Equity Association is the voice of Canada's venture capital and private equity industry. We are focused on improving the private capital ecosystem by broadening industry awareness and providing market research, networking, and professional development opportunities.

We also advocate on behalf of the industry to ensure sound public policy that encourages a favourable investment environment. The CVCA works alongside its members, who represent the vast majority of private capital firms in Canada, to improve the industry and drive innovation and growth.

For more information, visit cvca.ca



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In CVCA - Canadian Venture Capital and Private Equity Association

372 Bay St., Suite 1201 Toronto, ON M5H 2W9

